



# 2024 SPONSORSHIP OPPORTUNITIES

GETTING INVOLVED AND SUPPORTING OUR COMMUNITY

GET INVOLVED

# Connecting With OUR COMMUNITY

Contributing to local youth sports is one of the most fulfilling ways to get involved in your community and show support for the children in our town.

When children are involved in sports, they develop healthy habits, stay active and exercise, learn social skills, build relationships and make friends, learn discipline and responsibility, develop good sportsmanship, and build confidence. With your support, you can help us continue to deliver our youth baseball program to kids right here in Griffith and our neighboring towns.

Any sponsorships or donations we receive are put directly back into our program. Whether it's for the fields, for equipment, or just to help out wherever needed, you can be sure that your support is appreciated and put to good use. Your consideration means the world to the people running this league and to the many children and their parents who participate.

**BY BECOMING A GYB SPONSOR, YOU CAN HELP US MAKE A DIFFERENCE!**

## Benefits of SPONSORSHIP

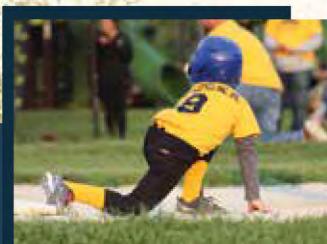
- **Allow us to keep our league fees as low as possible**
- **Use as a Marketing Tool (increase awareness of your business in person and online!)**
- **Year-round visibility for Team Sponsor shirts**
- **Visibility by our town residents and their families**
- **Receive satisfaction from community involvement**
- **Help cover costs for supplies, maintenance, and leases for fields**
- **Promote safety by allowing new equipment to be purchased**
- **Help us continue to provide youth sports**
- **Tax deductible!**

### OUR MISSION

*The objective of the Griffith Youth Baseball shall be to implant firmly in the children of the community the ideals of good sportsmanship, honesty, loyalty, courage and respect for authority, so that they may be well adjusted, stronger and happier children and will grow to be good, decent, healthy and trustworthy citizens.*

*To achieve this objective, Griffith Youth Baseball will provide a supervised program under the Rules and Regulations of Babe Ruth League.*

*GYB is run by a Board of dedicated Volunteers.*



## 2024 SPONSORSHIP LEVELS

### HOME RUN \$250

Sponsor a team and get great, year-long advertising space! You'll get your business name on the back of a team's shirts (which is worn by many players all year), your logo and website link on GYB's website, a Facebook shout out, and a plaque with the team name and picture to hang in your business.

### MAJOR MVP \$250

This sponsorship level offers signage in a prime location on our Major field fence. Your banner will feature your business name or logo for the entire season and will be visible to everyone visiting the field, Central park patrons, and those driving down Pine Street. You'll also get your logo and website link on GYB's website, and a Facebook shout out.

### BASES LOADED AT BABE RUTH \$450

The Bases Loaded sponsorship level features a premier spot for your business advertising with signage at our Babe Ruth field. These banners will be seen by park patrons, GYB families, and many visiting leagues from other towns with close-up visibility right on our dugouts! This is a great opportunity to share more information and details about your business since this location allows more space for you to spread your message! Your logo and website link will also be featured on GYB's website and you'll receive a Facebook shout out.

*Number of teams will determine availability for team sponsor levels.*

### GRAND SLAM \$450

This level gets you seen and lets you show some great pride and support for our league! With this sponsorship level, you'll get your business name on the back of a team's shirts, the team plaque, a banner on our Major field fence, your logo and website link on GYB's website, and a Facebook shout out.

### HALL OF FAME \$850

With this level, your business will get the most visibility! Your company name will be featured on shirts for one of our teams, you'll get a banner on our major field, a banner on our babe ruth field dugouts, your logo and website link on GYB's website, a Facebook shout out, and your logo included in league communications as a sponsor!

### GOLD GLOVE \$1000

Sponsor our concessions stand! Your company logo will be featured on our menu board located inside our Major field concessions stand, on all of our menus outside of the building, and on our website menu. Your support will be seen by our players and parents while waiting for their ballpark snacks, along with park patrons that frequently pass by or stop for a drink or bite to eat. You'll also receive your logo and website link on GYB's website, a Facebook shout out, and your logo in league emails as a sponsor.

### ALL STAR \$1500-\$5000

Show your support in a big way! Get your logo on our Major field or Babe Ruth field scoreboard for up to five years! This level will showcase your business year-round and be visible to many park patrons and passersby! You'll also receive a Facebook shout out, your logo and website link on GYB's website, and your logo included in our league emails as a top sponsor!

***(2 spots will be available in 2025)***



## YOUR DOLLARS AT WORK



## GYB FACTS

- Established in 1974
- Five divisions
- Players age from 4 to 16
- Two fields at St. Mary
- Three fields in Central Park
- Inter-league play
- 501(c)(3) Status
- Community involvement
- Average 250 players every season
- Run by a small Board of Volunteers
- Over 1300 Facebook fans with visibility and reach of thousands

